

# Shaun Davis

UX/UI Designer in North Dallas

*I bring extensive experience in UX/UI design, having worked in both agencies and large corporations. Proficient in tools like Figma, Sketch, and Adobe Creative Suite, I specialize in creating user-centered designs that balance functionality and aesthetics.*

## Work Experience

### Head of UX @ Corolam

JUN 2021 - PRESENT

- Created the brand identity for the company, including the complete design and redesign of the company website.
- Delivered UX design consultation and implementation services for numerous startups and mid-sized companies.
- Participated in pitching company services to potential clients, helping to secure new business opportunities.

### Senior UX Designer @ Motorola Solutions

DEC 2019 - MAR 2024

- Served as the lead designer on an e-commerce track focused on transforming their online platform from legacy systems.
- Led the design initiative for a new product developed to collaborate directly with major first responder organizations.
- Redesigned key components of the e-commerce platform based on user feedback, significantly enhancing the user experience.

### UX Design Consultant @ Advanced Mankind

OCT 2019 - DEC 2021

- Contributed as a designer on a new e-commerce and delivery app for a leading retail chain.
- Adapted to various clients, delivering short-term solutions to meet their user experience needs and goals.
- Acted as a key design consultant for a major telecommunications company, providing insight into best UX practices.

## Contact

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## Skills

- User Experience Design
- User Interface Design
- Graphic Design
- Product Design
- HTML / CSS / JS Libraries
- Design Systems
- Prototyping
- User Flows and User Journeys
- User Research and Testing

## Tools

- Figma
- Sketch
- Adobe Creative Suite
- Figjam
- Zeplin
- Miro
- Invision
- Fullstory
- Google Analytics
- Baymard / Nielsen Norman

## Work Experience *(continued)*

### Senior UI Designer @ Realpage

MAY 2016 - OCT 2018

- Designed custom websites for communities and corporations within the multifamily industry.
- Redesigned a legacy marketing deployment tool, transforming it into a modern and user-friendly interface.
- Designed concise 2D and visually appealing 3D floor plans for communities, utilized on websites and on-site brochures.

### UX Design Engineer @ Santander Consumer

APR 2012 - JUN 2014

- Maintained several auto financing websites utilizing both interface design and front-end development.
- Designed, developed, and tested automated system and marketing emails for customers across multiple websites.
- Contributed to the comprehensive redesign of multiple websites for brands owned by Santander.

### Designer / Founder @ Ebolt Media

2006 - 2011

- Designed and coded marketing websites in Amarillo, TX, delivering responsive, user-focused front-end solutions.
- Executed SEO and PPC campaigns for clients and Ebolt Media, driving lead generation and business growth.
- Supervised sales teams and development contractors, led sales meetings, and nurtured relationships with existing and future clients.

## Education

### UX/UI Design Bootcamps

Memorisely

2023 - 2024

### Design Communications

South Plains College

2005 - 2006

### Information Technology

Cambridge College

2001 - 2003